

Murphy's Market (30-sec) Financing Video

Video Script

The first thing we did with PG&E is we asked them how we might improve our efficiencies in the business to save energy. The 0% on-bill financing was one of the main considerations for us pursuing the improvements that we made. We were looking at \$100,000 total project cost and on-bill financing came to about three quarters of that amount. It allowed us to make improvements today that would have otherwise taken years to accomplish.